



1 (b) This requirement for competitive bids does not apply to commodities that are  
2 purchased solely for resale at city facilities; for purposes of this Subsection (2),  
3 commodities means perishable foodstuffs for immediate use, unprocessed feed  
4 for livestock, poultry, or animals at the Little Rock Zoo, or items purchased on  
5 the open market without modification for resale at a gift shop, pro shop, or  
6 similar facility, operated by the City.

7 (c) This requirement for competitive bids does not apply to advertising services for  
8 events and promotions sponsored by the City of Little Rock; for purposes of this  
9 Subsection (3), advertising services means advertising in newspapers,  
10 periodicals, and related publications and advertising on television, radio,  
11 billboards, and electronic media.

12 **Section 2. Repealer.** All laws, ordinances, resolutions, or parts of the same, that are inconsistent with  
13 the provisions of this ordinance, are hereby repealed to the extent of such inconsistency.

14 **Section 3. Severability.** In the event any title, section, paragraphs, item, sentence, clause, phrase, or  
15 word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or  
16 adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and  
17 effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the  
18 ordinance.

19 **Section 4. Emergency Clause.** It is essential to the public health, safety, and welfare that the City be  
20 consistent in its policy that deals with the purchase of advertising for the benefit of the Little Rock Zoo and  
21 the Parks and Recreation Department; an emergency is, therefore, declared to exist and this ordinance shall  
22 be in full force and effect from and after the date of its passage.

23 **PASSED: June 2, 2015**

24 **ATTEST:**

**APPROVED:**

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26 \_\_\_\_\_  
27 **Susan Langley, City Clerk**

\_\_\_\_\_ **Mark Stodola, Mayor**

28 **APPROVED AS TO LEGAL FORM:**

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31 **Thomas M. Carpenter, City Attorney**

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